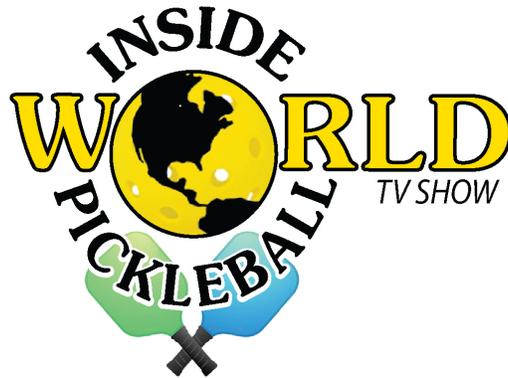


KOLTERHOMES



Hosted by:



***Sundays 1230pm ET weekly prime airing on FOX Sports Florida
Two ROS weekday replays each week on various FOX Sports Regional
Networks nationwide reaching 70M plus cable HH
Worldwide streaming & on demand via YOU TUBE Channel***

Presenting Sponsorships (2 available)

- + 2- 30 sec spots per show—24x per month (Weekly show airs three times on FOX Sports)
- + 2- 7-10 sec audio/video show billboards at open and close of each show—24x per month
- + 2-editorial interview per month (3-5 minutes) with company executive or endorser
(Airs 3 times/client gets video copy for exclusive marketing use as seen on IWP)
- + Product Exclusivity per ONE CATEGORY
- + Web site logo/link as Platinum Sponsor on all pages with Inside WORLD Pickleball
- + Option for in show product placement and/or on camera talent shirt logos
- + Mentions in all press releases, printed promotional materials and marketing for IWP
- + Promoted in all social media marketing on Facebook, Twitter, LinkedIn, and YouTube
- + Included as Platinum Sponsor in weekly digital Email newsletter blasts to IWP database
With logo.link and special offers options to pickleball data base

\$6,000 per month investment/ \$17,500 on a 13-week package

KOLTERHOMES



OFFICIAL Sponsors (6)

- + 1-30 sec spot per week—airs 3 times week (12x per month)
- + 1-editorial interview per month (2-3 minutes) with company executive or rep
(Airs 3 times/client gets exclusive video copy for marketing use)
- + Web site logo/link as OFFICIAL Sponsor on all pages branded Inside WORLD Pickleball
- + Mentions in all press releases, printed promotional materials and marketing for IWP
- + Promoted in all social media marketing of Facebook, Twitter, LinkedIn & YOU TUBE
- + Included as OFFICIAL Sponsor in all digital Email newsletter blasts to IWP database with logo and link with option for special offers to pickleball database

\$4,000 per month investment / \$12,500 on a 13-week package

**OPEN SPOT RATE CARD: \$600 per :30 second (3x per week air/ \$200 each)
4X per month minimum (\$1,500 month/ 12x spots)**

FEATURED (3-5:00 minute) EDITORIALS (\$1,000 PER MINUTE GETS 3-AIRINGS WEEKLY)

(Client also receives video copy/link of feature on show as seen on
Inside WORLD Pickleball for exclusive client marketing/social media worldwide)

Sample sponsored features available include:

EQUIPMENT, FASHION AND PRODUCT INSIGHTS
HEALTH AND WELLNESS, NUTRITIONAL /INJURY PREVENTION
PICKLEBALL LIFESTYLES /VACATIONS /CHARITY EVENTS
ON AND OFF COURT TIPS OF THE WEEK (Singles/Doubles Strategy)
USA PICKLEBALL AMATEUR, APP/PPA PRO TOURNAMENT COVERAGE
JUNIOR/SENIOR PLAYER PROFILES