

KOLTERHOMES



Hosted by:



FACT SHEET

WORLD PREMIERE November 8, 2020

***Airtimes: Sundays 12:30pm ET weekly prime airing on
FOX Sports Florida and FoxSports Regional affiliates nationwide
Two ROS weekday replays each week (Times vary per market)
Worldwide streaming & on demand 24/7 via YOU TUBE Channel***

***Hosted by Veteran Sportscaster Carl Foster
and Co-Host, Melissa McCurley/Pickleball Tournaments***

Sample weekly features include:

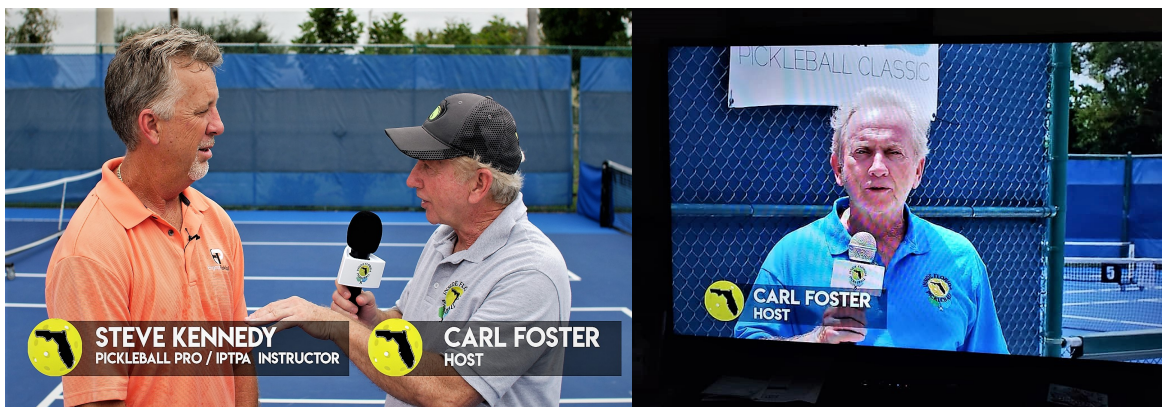
EQUIPMENT, FASHION AND PRODUCT INSIGHTS

HEALTH AND WELLNESS NUTRITIONAL AND MEDICAL PRODUCTS

PICKLEBALL LIFESTYLES/VACATIONS/CHARITY EVENTS

ON AND OFF THE COURT TIPS OF WEEK (Singles/Doubles Strategy)

WORLD CLASS USA PICKLEBALL /APP TOUR/ PPA TOUR AND IPF SANCTIONED PRO/AM TOURNAMENT COVERAGE AND HIGHLIGHTS



About Host: Carl Foster

Carl Foster, a 7-year decorated USAF Vietnam veteran, was trained as a broadcast journalist for the *American Forces Radio and Television* (AFRTS) attending DINFOS training at Ft. Benjamin Harrison, Indiana, back in the mid-70s. (A career featured by Robin Williams in movie *“Good Morning Vietnam”*)

Carl has spent over four decades in the broadcasting field following his military training hosting and producing scores of syndicated national and Florida based local radio and television programs.

TELEVISION CREDITS:

2020 Inside Florida Pickleball TV Series on FOX Sports Florida

2019 World Pickleball Open at PGA Village Verano/Kolter Homes on FOX

Hosted/produced first World Pickleball Open special airing on FOX Sports Florida 2020.

USTA NATIONAL TENNIS CHAMPIONSHIPS (TV Specials)

2005-2020—Host/Producer/ for special tv shows annually airing on: The Tennis Channel (Worldwide distribution) FOX Sports/ Sun Sports (Florida) covering top tennis juniors.

“INSIDE GOLF” & TENNIS MAGAZINE SHOW- Weekly TV Shows (1985-1995)
Founder/Executive Producer/ Host / Marketing --Weekly 30-minute magazine formats
(Produced over 1,000 nationally syndicated shows to over **70 million cable households**).
Partnered with NY Times, Tennis Magazine, and GOLF Magazine.

TEN-TV Sports Network/Cleveland Cavaliers-(1980-1983)- Executive Producer/Co-Founder/Anchor of first regional sports network in Ohio. Also, was **Director of Broadcasting** for the NBA Cleveland Cavaliers under ownership of Ted Stepien.

WKBN-TV 27 (CBS) Sports Anchor in Youngstown, Ohio, 1977-1979.

Broadcast specialist USAF 1971-1977/Vietnam/Thailand/Philippines/Spain/Crete
Hosted Radio/TV Shows/News Anchor/ Sports PBP/ DINFOS Graduate 1973

About Co-Host: Melissa McCurley



Melissa is the President of PickleballTournaments. Com, **Official Member of the US Open Pickleball Championships Broadcast Team** and Professional Pickleball Tournament Desk Operator, who, for the past 7 years, has partnered with Tournament Directors and their teams, helping them grow their professional and personal tournament brands leading many to becoming the most premiere events in the world.

Melissa is the single most sought after consultant for pickleball tournaments our sport has ever seen and is the worlds most experienced Pickleball Tournament Desk Operator. **She runs the worlds largest pickleball events such as USA Pickleball Nationals, US Open and both Professional Pickleball Tours for the worlds largest pickleball tournament management company.**

Melissa's work in tournaments, relationships, knowledge of the game and players led her to become an **Official Member of the US Open Pickleball Championships Broadcast Team** as well as the **Las Vegas Open Broadcast team.** She also does guest broadcast appearances for many of the **Pro Exhibitions.**

A US Navy Veteran (8 years) and graduated with a Bachelors degree from Arizona State University and is known as **"The First Lady of Pickleball."**



Fox Sports Florida is an American regional sports network that is owned by Sinclair Broadcast Group, and operates as an affiliate of Fox Sports Networks. The channel broadcasts local sports coverage in the state of Florida, with a focus on professional sports teams based in Miami, Tampa and Orlando.

Fox Sports Florida maintains production facilities and offices located in Fort Lauderdale,^[2] alongside sister network Fox Sports Sun. The channel is available on cable television providers throughout Florida reaching **over 6 million HH**, and in parts of southern Alabama and Georgia; it is also available **nationwide on satellite via Dish Network and DirecTV.**

Here's subscriber break down of all of FOX Sports Regional Sports Networks that will air at various times weekly similar to FOX Sports Florida home network....

FOX Regionals

FOX Sports Florida	(approx. 6 mil subscribers)
FOX Sports South	(approx. 11.5 mil subscribers)
FOX Sports Southeast	(approx. 10 mil subscribers)
FOX Sports Southwest (includes FS Oklahoma/ FS N.Orleans)	(approx.10.5 mil subscribers)
FOX Sports Midwest	(approx.. 6 mil subscribers)
FOX Sports North(incl.FOX Wisconsin)	(approx. 3.5 mil subscribers)
FOX Sports Detroit	(approx. 3 mil subscribers)
FOX Sports Ohio	(approx.. 5 mil subscribers)

FOX Sports Arizona
FOX Sports West
FOX Sports Prime Ticket
FOX Sports San Diego

(approx. 2.5 mil subscribers)
(approx. 5.5 mil subscribers)
(approx. 4 mil subscribers)
(approx. 2 mil subscribers)

Total Nationwide Subscribers as of 11/1/2020: 71,500 subscribers

ABOUT OUR TITLE AND HOST SPONSOR:



"As pickleball has grown in popularity with so many of our residents across Florida and the Southeast, Kolter Homes has grown our commitment to keeping the sport healthy and flourishing," said John Manrique, Kolter Homes Senior Vice President of Marketing. "Part of that is supporting programs such as Inside Florida Pickleball, that will introduce new audiences to the sport and spread the word about its fun, healthy and social benefits."

PGA Village Verano. PGA Village Verano in Port St. Lucie, Florida, is an award-winning, gated new home community by **KOLTER HOMES**. Less than an hour north of the Palm Beaches and approximately 90 minutes south of Orlando, PGA Village Verano's ideal location on the Treasure Coast allows for convenient access to 21-miles of white sand beaches and a fine selection of shopping, dining and recreational activities. **In addition to the community's new 27-court Pickleball Center**, residents have exclusive access to PGA Village Verano's 27,000-square-foot social clubhouse and 13,000-square-foot fitness center. These fitness and social centers offer a wide array of social and wellness programs, full-time lifestyle and activities directors, and state-of-the-art facilities including a resort-style pool; tennis, basketball and bocce ball courts and indoor Junior Olympic pool.